

ARTWORK GUIDELINES

FILE FORMATS SUPPORTED

- **Adobe Illustrator CC 2014 (AI or EPS) *****
- **Adobe InDesign CC 2014 *****
- Adobe Photoshop CC 2014 (PSD)
- Adobe Acrobat 11 (PDF)
- Corel Draw x5 (v15) (CDR)
- Encapsulated Postscript (EPS)
- Gerber Omega 3.0 (PLT)
- TIF or low-compression (high-quality) JPG
*** preferred formats

HOW TO SUBMIT ARTWORK

- DROPBOX (preferred method):
<https://www.hightail.com/u/Zendavor>
- Email: artwork@zendavor.com - 15MB limit
- FTP site: [ftp.zendavor.com](ftp://zendavor.com)
Login: customer@zendavor.com // Password: customer
PLEASE NOTE: You must use an FTP software application such as Filezilla. Accessing the FTP through a web browser (such as Internet Explorer) will NOT work. Please notify us after you have uploaded the artwork.

GENERAL SETUP NOTES

- Convert all text to outlines (except for Indesign)
- Provide 1/4" bleed
- Include ALL linked images
- Images should be 100dpi at output size for best output
- Provide PDF file for reference along with original files
- Reference Pantone Coated numbers
- Design at desired output size when possible
- 1:10 scaling is acceptable when needed (>200")
- For retractable banners, please provide 1" bleed at top, 6" bleed at bottom.

ADOBE ILLUSTRATOR

- Convert all text to outlines
- Use CMYK mode

ADOBE INDESIGN

- Package file to include all links and fonts

ADOBE PHOTOSHOP

- File should be 100dpi at output size for best output quality
- CMYK, 8-bit mode preferred
- Use US Web Coated SWOP V2 color profile to most accurately represent colors on-screen
- Provide native .PSD file along with a flattened TIF or JPG (max quality) file



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